

Advancing Equity.

Ending Sexual Violence.

2021 NATIONAL SEXUAL
ASSAULT CONFERENCE



WELCOME

Dear Valued Partner,

Since 2005, the National Sexual Assault Conference has brought leaders and change agents committed to ending sexual violence from across the country (and the world) together in one place. From August 4 - 6, 2021, over 5000 people dedicated to ending sexual violence and asserting the dignity of all people will gather to participate in the nation's largest virtual gathering to address sexual violence. This year we will focus on the theme of "Advancing Equity. Ending Sexual Violence." This important endeavor would not be possible without the support of our partners.

The National Sexual Assault Conference promises to be the place where national dialogue moves us forward. Sexual violence impacts us all and undermines the integrity of our communities - everyone has a vested interest in ending sexual violence.

We invite you to **BE PART OF THE SOLUTION.**

The California Coalition Against Sexual Assault (CALCASA) is a rotating host of the National Sexual Assault Conference with the National Sexual Violence Resource Center and Pennsylvania Coalition Against Rape, I hope that you will choose to partner with us for what is to be our most successful conference yet!

Sincerely,

Sandra Henriquez
CEO, CALCASA

WE'VE GONE VIRTUAL

In the wake of the corona virus pandemic, everything's gone virtual. From in-person meetings, to one-day events, to major conferences, and even happy hour with colleagues. Why not take advantage of this time to introduce your organization to thousands of engaged individuals and organizations who are working to end sexual violence and assert the dignity of all people? You have the opportunity to display your company's solutions to our global audience!

BIGGER REACH:

We were disappointed that we were not able to meet in person when National Sexual Assault Conference went virtual in 2020. However, the virtual conference was able to reach more people.

SEAMLESS USER EXPERIENCE:

Your sponsorship will support the use of virtual conference platform to create a single seamless interface so National Sexual Assault Conference participants have an easy to use single web site to access all of the National Sexual Assault Conference events and resources.

ACCESSIBILITY:

We are committed to create an accessible National Sexual Assault Conference. Sponsorship help support providing American Sign Language (ASL, closed captioning, and real-time Spanish interpretation at all sessions to improve accessibility of this gathering.

You can generate positive publicity and enhance your brand image by supporting the National Sexual Assault Conference.

DIGITAL REACH:

Strategically placed ads can reach visitors of our event website and virtual platform before, during, and after the event.

Virtual event content tends to last longer. A digital asset is more likely to be retained and accessed after the event is over.

MEASURABLE ROI:

Detailed reporting breaks down your results and value.

Post-event metrics.

ATTENDEE ENGAGEMENT:

Engage with attendees through polls, sponsor home page, video and resource uploads, and virtual appointments.

SPONSORSHIPS AT A GLANCE

MAKING CONNECTIONS	Elite \$25,000	Diamond \$15,000	Platinum \$10,000	Gold \$5,000	Plenary \$5,000	Silver \$2,000
Mention during opening Keynote Plenary by CEO.	●					
Ad on Virtual Event Landing Page.	●					
Ad opportunity on Sponsored Workshop Page.	●					
Prominent location for exhibit booth space in Exhibitor area.	●	●				
Post-event data metrics.	●	●				
Organization's Logo and recognition on Virtual Event Platform.	●	●	●		●	
Promotion via social media outlets including Facebook, Twitter, and Instagram.	●	●	●		●	
Promotion as sponsor in event emails/ newsletters (distribution of 25,000+).	●	●	●			
Welcome message and video introducing your featured products or services.	●	●	●	●		
Share resources for download with attendees visiting your booth.	●	●	●	●		
One-on-one chat capabilities to create engagement for your booth visitors.	●	●	●	●		
Exhibit booth capabilities for lead-generation.	●	●	●	●		
Organization's Logo and web link on event website and virtual event platform.	●	●	●	●	●	●
Organization's Logo and recognition on Event Sponsor Page.	●	●	●	●	●	●
Email distribution to all registrant's post-event featuring sponsor appreciation.	●	●	●	●	●	●

INTRODUCTION

SPONSORSHIP:

We have a range of sponsorship packages designed to suit all your needs. Each allows you to showcase your products and services to a community of advocates invested in preventing and ending sexual violence. This conference provides opportunities to share information and resources increasing our capacity to assert the dignity of all people.

HOW TO BECOME A SPONSOR:

You can fill out a sponsorship interest form and we will contact you or you may contact Julie Sena at jsena@calcasa.org about your interest.

PAYMENT:

Sponsorships can be paid by check or PayPal.

SPONSORSHIPS AVAILABLE:

- [Elite Sponsor](#) - \$25,000
- [Diamond Sponsor](#) - \$15,000
- [Platinum Sponsor](#) - \$10,000
- [Gold Sponsor](#) - \$5,000
- [Silver Sponsor](#) - \$2,500
- [À la carte Sponsorship:](#)
 - > Keynote Plenary Sponsor - \$5,000

ELITE SPONSOR – \$25,000

Elite Sponsor Benefits include the following:

PRE-EVENT PROMOTION

- Organization's logo and web link on event website and virtual event platform.
- Promotion as sponsor in event emails/newsletters (distribution of 25,000+).
- Promotion via social media outlets including Facebook, Twitter, and Instagram.

EVENT PROMOTION

- Mention during opening Keynote Plenary by CEO.
- Organization's logo and recognition on Virtual Event Platform.
- Organization's logo and recognition on Event Sponsor Page.
- Ad on Virtual Event Landing Page.
- Ad opportunity on Sponsored Workshop Page.

VIRTUAL EXHIBITOR BOOTH

- Event platform to host virtual exhibit booth space.
- Ability to feature products or services.
- Share resources for download with attendees visiting your booth.
- Further engagement opportunities with event attendees.

POST-EVENT PROMOTION

- Post-event data metrics.
- Email distribution to all registrant's post-event featuring sponsor appreciation.

DIAMOND SPONSOR – \$15,000

Diamond Sponsor Benefits include the following:

PRE-EVENT PROMOTION

- Organization's logo and web link on event website and virtual event platform.
- Promotion as sponsor in event emails/newsletters (distribution of 25,000+).
- Promotion via social media outlets including Facebook, Twitter, and Instagram.

EVENT PROMOTION

- Organization's logo and recognition on Virtual Event Platform.
- Organization's logo and recognition on Event Sponsor Page.
- Ad on Virtual Event Landing Page.

VIRTUAL EXHIBITOR BOOTH

- Event platform to host virtual exhibit booth space.
- Ability to feature products or services.
- Share resources for download with attendees visiting your booth.
- Further engagement opportunities with event attendees.

POST-EVENT PROMOTION

- Post-event data metrics.
- Email distribution to all registrant's post-event featuring sponsor appreciation.

PLATINUM SPONSOR – \$10,000

Platinum Sponsor Benefits include the following:

PRE-EVENT PROMOTION

- Organization's logo and web link on event website and virtual event platform.
- Promotion as sponsor in event emails/newsletters (distribution of 25,000+).
- Promotion via social media outlets including Facebook, Twitter, and Instagram.

EVENT PROMOTION

- Organization's logo and recognition on Virtual Event Platform.
- Organization's logo and recognition on Event Sponsor Page.

VIRTUAL EXHIBITOR BOOTH

- Event platform to host virtual exhibit booth space.
- Ability to feature products or services.
- Share resources for download with attendees visiting your booth.
- Further engagement opportunities with event attendees.

POST-EVENT PROMOTION

- Email distribution to all registrant's post-event featuring sponsor appreciation.

GOLD SPONSOR – \$5,000

Gold Sponsor Benefits include the following:

PRE-EVENT PROMOTION

- Organization's logo and web link on event website and virtual event platform.

EVENT PROMOTION

- Organization's logo and recognition on Event Sponsor Page.

VIRTUAL EXHIBITOR BOOTH

- Event platform to host virtual exhibit booth space.
- Ability to feature products or services.
- Share resources for download with attendees visiting your booth.
- Further engagement opportunities with event attendees.

POST-EVENT PROMOTION

- Email distribution to all registrant's post-event featuring sponsor appreciation.

SILVER SPONSOR – \$2,500

Silver Sponsor Benefits include the following:

PRE-EVENT PROMOTION

- Organization's logo and web link on event website and virtual event platform.

EVENT PROMOTION

- Organization's logo and recognition on Event Sponsor Page.

POST-EVENT PROMOTION

- Email distribution to all registrant's post-event featuring sponsor appreciation.

À LA CARTE SPONSORSHIP

KEYNOTE PLENARY SPONSOR - \$5,000

3 Available

Keynote Plenary Sponsor Benefits include the following:

PRE-EVENT PROMOTION

- Promotion via social media outlets including Facebook, Twitter, and Instagram.
- Organization's name and weblink on conference website and virtual platform.

EVENT PROMOTION

- Organization's logo featured on Keynote Plenary page.
- Organization's name and weblink on conference website and virtual platform.
- Promotion via social media outlets including Facebook, Twitter, and Instagram.

POST-EVENT PROMOTION

- Email distribution to all registrant's post-event featuring sponsor appreciation.