

Advancing Equity.

Ending Sexual Violence.

2021 NATIONAL SEXUAL
ASSAULT CONFERENCE



WELCOME

Dear Valued Partner,

Since 2005, the National Sexual Assault Conference has brought leaders and change agents committed to ending sexual violence from across the country (and the world) together in one place. From August 4 - 6, 2021, thousands of people dedicated to ending sexual violence and asserting the dignity of all people will gather to participate in the nation's largest virtual gathering to address sexual violence. This year we will focus on the theme of "Advancing Equity. Ending Sexual Violence." This important endeavor would not be possible without the support of our partners.

The National Sexual Assault Conference promises to be the place where national dialogue moves us forward. Sexual violence impacts us all and undermines the integrity of our communities - everyone has a vested interest in ending sexual violence.

We invite you to **BE PART OF THE SOLUTION.**

ValorUS (VALOR) is a rotating host of the National Sexual Assault Conference with the National Sexual Violence Resource Center and Pennsylvania Coalition Against Rape, I hope that you will choose to partner with us for what is to be our most successful conference yet!

Sincerely,

Sandra Henriquez
CEO, VALOR

WE'VE GONE VIRTUAL

In the wake of the coronavirus pandemic, everything's gone virtual. From in-person meetings to one-day events to major conferences, and even happy hour with colleagues. Why not take advantage of this time to introduce your organization to thousands of engaged individuals and organizations who are working to end sexual violence and assert the dignity of all people? You have the opportunity to display your company's solutions to our global audience!

BIGGER REACH:

We were disappointed that we were not able to meet in person when National Sexual Assault Conference went virtual in 2020. However, the virtual conference was able to reach more people.

SEAMLESS USER EXPERIENCE:

By exhibiting will support the use of a virtual conference platform to create a single seamless interface so National Sexual Assault Conference participants have an easy-to-use single website to access all of the National Sexual Assault Conference events and resources.

ACCESSIBILITY:

We are committed to creating an accessible National Sexual Assault Conference. By exhibiting at NSAC you help support providing American Sign Language (ASL, closed captioning, and real-time Spanish interpretation at all sessions to improve the accessibility of this gathering.)

You can generate positive publicity and enhance your brand image by supporting the National Sexual Assault Conference.

DIGITAL REACH:

Strategically placed ads can reach visitors of our event website and virtual platform before, during, and after the event.

Virtual event content tends to last longer. A digital asset is more likely to be retained and accessed after the event is over.

ATTENDEE ENGAGEMENT:

Engage with attendees on your exhibit home page, through photo, video, and resource uploads, and virtual appointments.

INTRODUCTION

EXHIBITOR:

As an exhibitor, NSAC 2021 offers you a prime cost-effective marketing opportunity without additional budget, time, and travel constraints. You can join the event from your desktop or laptop, an iPad, or your phone from the comfort and convenience of your home or office.

EXHIBITING AT A GLANCE - MAKING CONNECTIONS

- Promotion via social media outlets including Facebook, Twitter, and Instagram.
- Promotion as an exhibitor in event emails/newsletters (distribution of 25,000+).
- Share resources for download with attendees visiting your booth.
- One-on-one chat capabilities to create engagement for your booth visitors.
- Exhibit booth capabilities for lead generation.
- Organization's Logo and web link on event website and virtual event platform.
- Organization's Logo and recognition on Event Exhibitors Page.
- Email distribution to all registrant's post-event featuring exhibitor appreciation.
- And more!

VIRTUAL EXHIBIT SCHEDULE

WEDNESDAY, AUGUST 4, 2021

8:00 am - 1:30 pm PT
(11:00 am - 4:30 pm ET)

THURSDAY, AUGUST 5, 2021

8:00 am - 1:30 pm PT
(11:00 am - 4:30 pm ET)

FRIDAY, AUGUST 6, 2021

8:00 am - 12:00 pm PT
(11:00 am - 3:00 pm ET)

HOW TO BECOME AN EXHIBITOR

Exhibitor spots are limited and available upon request. To request your spot, click the ["Request a Booth"](#) link and you will be guided to our online Interest Form. For additional questions, please email Julie Sena at jsena@valor.US.

EXHIBIT BOOTH PRICING:

- [Exhibitor Booth](#) - \$300

PAYMENT:

Exhibitors may pay by check or PayPal. All fees must be paid in full by July 23, 2021, in order to exhibit at NSAC.